

Module designation	Creativity, Innovation, and Entrepreneurship
Semester(s) in which the module is taught	Odd/3 <sup>rd</sup>
Person responsible for the module	Team teaching
Language	Bahasa Indonesia
Relation to curriculum	Compulsory
Teaching methods	Lecture, lesson, project, seminar, exam
Workload (incl. contact hours, self-study hours)	Total workload is 91 hours per semester which consists of 100 minutes lectures, 120 minutes structured activities, and 120 minutes individual study per week for 16 weeks.
Credit points	2 SKS (3.2 ECTS)
Required and recommended prerequisites for joining the module	-
Module objectives/intended learning outcomes	PLO 2 PLO 5 PLO 8 PLO 9
Content	This course aims to equip students with the ability to develop an entrepreneurial spirit and character, understand the concept of entrepreneurship, and practice entrepreneurial skills while considering local cultural wisdom and environmental sustainability. The scope of this course includes: developing entrepreneurial spirit and character, motivation to achieve, the essence of entrepreneurship, business ethics and social responsibility, production management, finance, marketing and human resources, business opportunities, business plans, and entrepreneurial practice/project learning.
Examination forms	Presence, task, quiz, mid semester exam, final semester exam, case study, team based project.

Study and examination requirements	The final mark will be weight as follow:		
	NO	Assessment Techniques	Percentage Weight Assessment (%)
	1	Cognitive	50
		Presence	5
		Task	10
		Quiz	5
		Mid Semester Exam	15
		Final Semester Exam	15
	2	Participatory	50
		Case Study	20
		Team Based Project	30
		<b>Total</b>	<b>100</b>
Reading list	<p>A. Suryana, (2002) Kewirausahaan, Jakarta, Salemba Empat</p> <p>B. Badraningsih,dkk (2002) Diklat kewirausahaan Yogyakarta:jurusan PKK-FT UNY</p> <p>C. Buchari Alma, (2002) Kewirausahaan, Bandung, Alfabeta</p> <p>D. KS Budiasih, 2022, Makalah Pembunaan Wirausaha Baru (WUB) Dinas PERindustrian dan Perdagangan Provinsi Jawa Tengah</p> <p>E. Rhenald Kasali, dkk. (2010). Modul Kewirausahaan: Untuk Program Strata 1. Bekasi: Rumah Perubahan</p> <p>F. Covey, S. (2008). The 8th Habit; Menggapai Keagungan, Jakarta: PT. Gramedia Pustaka</p> <p>G. Hisrich, R. D., Peters, M. P., &amp; Shepherd, D. A. (2008), Entrepreneurship, Singapore: McGraw-Hill International</p>		